K-Love is a great benefit to the Dayton, OH community. I have 4 young children who benefit from the positive message and music that emphasises faith in God and is always free from the negative stereotypes that are often part of commercial radio. I firmly belief that K-Love's continued strong signal in my community provides a much needed message of tolerance, love and understanding. The effect of losing K-Love (the signal in our area is already somewhat weak) would be substantial in my opinion.